

WEBINAR

European Year of Skills and the role of open data

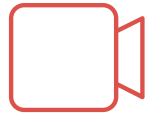
The logo for Data Europa Academy, featuring the text "data.europa academy" in white lowercase letters. The word "data" is on the top line, "europa" is on the second line, and "academy" is on the third line. Small yellow dots are placed above the 'a' in "data" and above the 'o' in "europa". The logo is set against a dark blue circular background.

data.
europa
academy

31 March 2023

10.00 — 11.30 CET

Rules of the game



The webinar will be recorded



Please mute yourselves during the webinar



Please reserve 3 min after the webinar to help us improve by filling in our feedback form



For questions, please use the ClickMeeting chat.

Introduction



Niels van der Linden
Vice President – EU Lead at
Capgemini Invent



Inmaculada Farfan Velasco
Project Manager
data.europa.eu



Vitis Faure Tilgaard
Policy Officer
DG CNECT



Ernestina Menasalvas
Professor Universidad Politecnica
de Madrid & Co-chair of the BDVA
Task Force for Skills



Antonio Rotundo
Public officer at
Agency for Digital Italy

Agenda

- | | |
|---------------|--|
| 10.00 – 10.15 | Year of Skills & Digital Skills – <i>DG CNECT</i> |
| 10.15 – 10.25 | The data.europa academy – <i>data.europa.eu</i> |
| 10.25 – 10.35 | Other initiatives – <i>BDVA & Agency for Digital Italy</i> |
| 10.35 – 11.15 | Panel discussion |
| 11.15 – 11.30 | Wrap up and feedback |

YEAR OF SKILLS & DIGITAL SKILLS

Vitis FAURE TILGAARD, European Commission

Directorate-General for Communications Networks, Content and Technology
Interactive Technologies, Digital for Culture and Education



Agenda

1. Digital Decade
2. EU initiatives and funding
3. Digital Skills and Jobs Platform
4. European Year of Skills



**EUROPEAN
YEAR OF
SKILLS**

Digital Decade

BASIC DIGITAL SKILLS



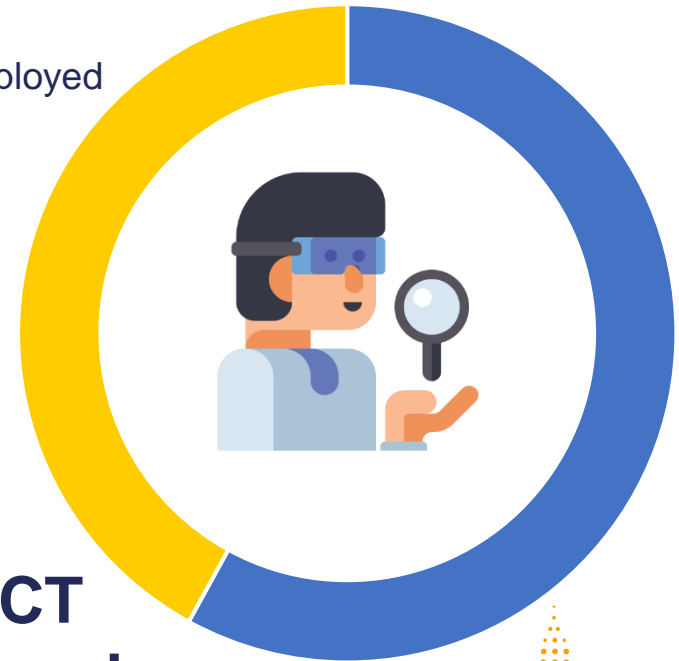
In 2021, 54% of the European population has at least basic digital skills

By 2030, 80% of the population

ICT SPECIALISTS

In 2021, 9 million employed ICT specialists

By 2030, 20 million employed ICT specialists and gender convergence



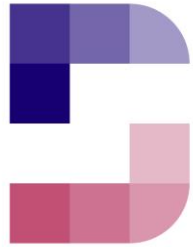
EU initiatives and funding

- Digital Education Action Plan 2021-2027
- European Skills Agenda - Pact for Skills
- European Pillar of Social Rights Action Plan
- European Industrial and SME strategy
- European Strategy for Data
- Coordinated Action Plan on Artificial Intelligence
- Recovery and Resilience Facility
- Digital Europe Programme

A graphic for the European Year of Skills. It features a large, stylized star shape composed of a grid of orange dots. To the right of the star, the text 'EUROPEAN YEAR OF SKILLS' is written in a bold, white, sans-serif font, with 'EUROPEAN' on the top line, 'YEAR OF' on the middle line, and 'SKILLS' on the bottom line. The text is set against a dark blue background with a subtle grid pattern.

**EUROPEAN
YEAR OF
SKILLS**





Digital Skills & Jobs Platform

Meet the #Home4DigitalSkills

Trainings, publications, funding, Pledges and more

The screenshot shows the homepage of the Digital Skills & Jobs Platform. At the top, there is a navigation bar with links for Home, Actions, Opportunities, Inspiration, Latest, Community, and About, along with a 'Test your Digital skills' button and a 'Log in' link. The main content area features a large banner for the 'European Digital skills Awards 2023' with the text 'Celebrating the best projects, stories and initiatives to promote digital skills in Europe'. Below this are three news cards: 'Become a pledger now!', 'European Year of Skills: Commission reaches a political agreement', and 'Take part in the final survey for the EDSC Feasibility Study!'. Each card includes a date, a 'News' tag, and a 'View more' link.

Digital Skills & Jobs Platform

Home | Actions | Opportunities | Inspiration | Latest | Community | About | [Test your Digital skills](#) | [Log in](#)

Top stories on digital skills

European Digital skills Awards 2023

Celebrating the best projects, stories and initiatives to promote digital skills in Europe

[EuropeanDigitalSkillsAwards2023](#) | [News](#) | [View more →](#)

Become a pledger now! The Digital Skills & Jobs Platform is the new home of Pledge...

11 October 2022

[News](#) | [View more →](#)

European Year of Skills: Commission reaches a political agreement

09 March 2023

[News](#) | [View more →](#)

Take part in the final survey for the EDSC Feasibility Study!

17 March 2023

[News](#) | [View more →](#)

European Year of Skills



“

"We must invest much more in training and further education. This is why I am proposing to make 2023 the European Year of Skills".

Ursula Von der Leyen
President of the European Commission

Digital Skills Awards



Categories:

- Empowering Youth in Digital
- Digital Upskilling @ Work
- Digital Skills for Education
- Inclusion in the Digital World
- Women in ICT Careers

Thank you

Vitis FAURE TILGAARD

vitis.faure-tilgaard@ec.europa.eu

#Home4DigitalSkills

#EuropeanYearOfSkills



**Digital Skills &
Jobs Platform**
THE HOME OF DIGITAL SKILLS IN EUROPE

**EUROPEAN
YEAR OF
SKILLS**

The data.europa academy

Inmaculada Farfan Velasco
Publications Office of the EU

The importance of learning about **open data**

- Learning on open data will promote transparency and accountability, especially from **public administrations**.
- Empowering the **society** with evidence.
- Fostering value creation, putting this resource at the fingerprints of **businesses**.
- Moving towards an EU data economy, while embarking citizens, researchers, enterprises.



Data providers



Data users

Developers



Researchers



Public administrations

General public



Others

Private companies

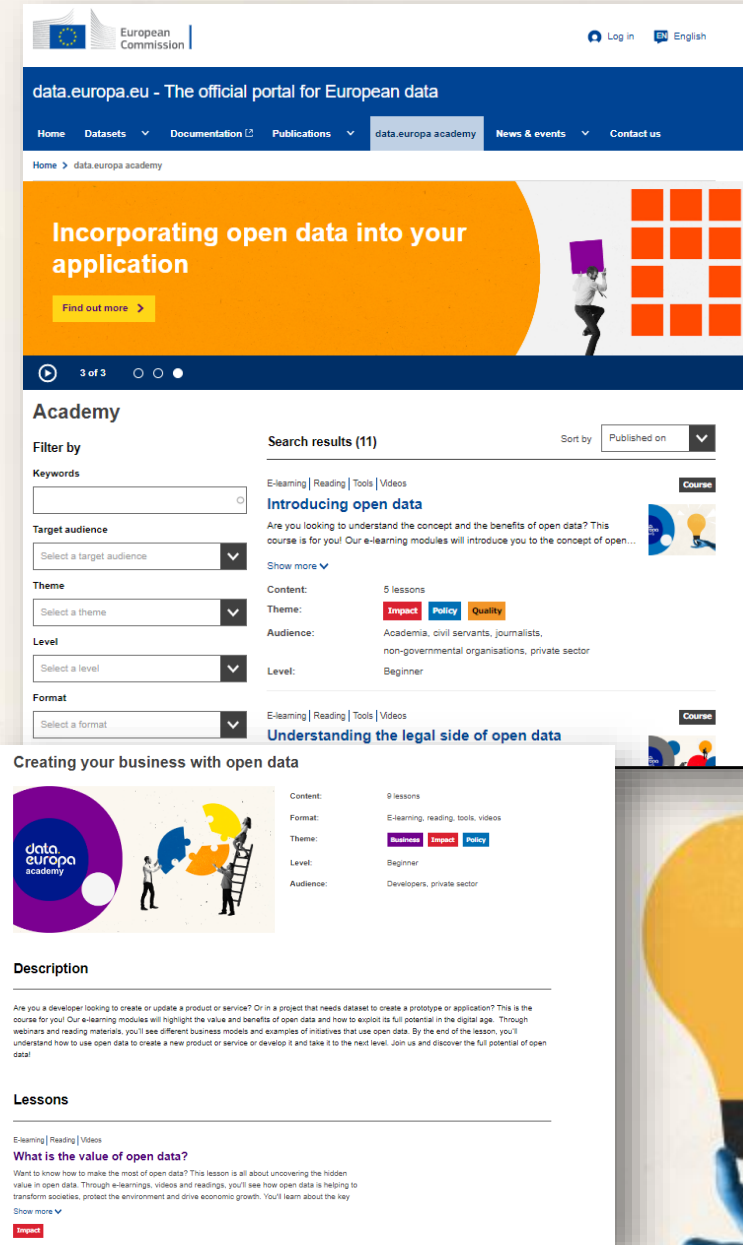


Fact journalism



Data.europa academy your learning hub on open data

- From a single point of access to information to knowledge centre on open data
- Understanding our users to develop lessons according to their needs
- Upskilling and educating our users on open data
- Free-access portal for everyone



The screenshot displays the Data.europa Academy website interface. At the top, the European Commission logo and navigation links (Home, Datasets, Documentation, Publications, data.europa academy, News & events, Contact us) are visible. The main banner features the text "Incorporating open data into your application" with a "Find out more" button. Below this, the "Academy" section shows search results for "Introducing open data" (5 lessons, Impact, Policy, Quality) and "Creating your business with open data" (9 lessons, Business, Impact, Policy). The "Introducing open data" course description includes: "Are you looking to understand the concept and the benefits of open data? This course is for you! Our e-learning modules will introduce you to the concept of open...". The "Creating your business with open data" course description includes: "Are you a developer looking to create or update a product or service? Or in a project that needs dataset to create a prototype or application? This is the course for you! Our e-learning modules will highlight the value and benefits of open data and how to exploit its full potential in the digital age. Through webinars and reading materials, you'll see different business models and examples of initiatives that use open data. By the end of the lesson, you'll understand how to use open data to create a new product or service or develop it and take it to the next level. Join us and discover the full potential of open data!".



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What's in it for you



One academy for all

- **For all audiences:** Academia, civil servants, data providers, developers, journalists, NGOs, private sector.
- **For all levels:** Beginners, intermediate, advanced.
- **For all themes:** Business, communication, impact, legal, policy, portal and quality.

In a nutshell: Learning path with 11 courses with 60 lessons (e-learning, webinars, reading material).



The collage displays 11 course cards, each with a title, a graphic illustration, and a metadata table. The cards are:

- Introducing open data**: Illustration of a hand holding a lightbulb. Metadata: Content, Format, Theme, Level, Audience.
- Understanding the legal side of open data**: Illustration of people sitting on large colored circles. Metadata: Content, Format, Theme, Level, Audience.
- Improving open data and metadata quality**: Illustration of a bar chart with an upward arrow. Metadata: Content, Format, Theme, Level, Audience.
- Incorporating open data into your application**: Illustration of a person holding a purple square next to a grid of orange squares. Metadata: Content, Format, Theme, Level, Audience.
- Creating your business with open data**: Illustration of people assembling puzzle pieces. Metadata: Content, Format, Theme, Level, Audience.
- Measuring the impact of open data**: Illustration of a hand pointing to a colorful pie chart. Metadata: Content, Format, Theme, Level, Audience.
- Moving towards data spaces**: Illustration of a person running with a laptop. Metadata: Content, Format, Theme, Level, Audience.
- Understanding data governance with open data**: Illustration of hands moving chess pieces on a board. Metadata: Content, Format, Theme, Level, Audience.
- Including data in your communication**: Illustration of hands holding green bars and circles. Metadata: Content, Format, Theme, Level, Audience.

New data.europa academy 2.0

- **Regrouping courses** and lessons providing a coherent learning path
- **Improving metadata** and search functionality to improve user's experience
- **Improving editorial** content and translations
- **Enhancing filtering option** according to expertise, profile and keywords
- **New visual identity** with graphic designers' experts



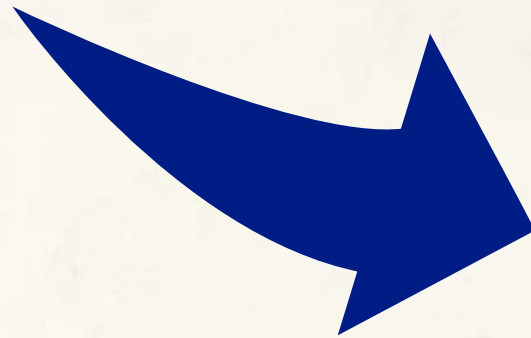
Our webinar planning for 2023

Data spaces

Open data maturity in Europe

Stories on real use cases

Policy and governance landscape



WEBINAR

Open Data Maturity 2022: Diving deeper into the quality dimension



data.europa academy

18 April 2023
14.00 — 16.00 CET

WEBINAR

Stories of use cases: Open data to foster European's economy and way of life



data.europa academy

25 April 2023
14.30 — 16.00 CET



What's next for data.europa academy?

- **Improved user features:** Establish a platform for user features, where users will be able to save training courses in their profiles
- **Certification:** Users will be provided with certification after the completion of courses
- **Metadata improvement:** Additional keywords will be added depending on new material
- **New software for webinars**
- **Targeted webinar content:** Webinars will be updated to target specific audiences and topics of webinars will follow monthly theme or flagship publications



Thank you!

The logo for Data Europa Academy is located in the bottom-left corner. It consists of the words "data.", "europa", and "academy" stacked vertically in a white, lowercase, sans-serif font. The word "data." has a small yellow dot above the 'a'. The word "europa" has a small yellow dot above the 'o'. The word "academy" has a small yellow dot above the 'a'. The logo is set against a dark blue circular background that is part of a larger graphic design of overlapping circles in various shades of blue and white.

data.
europa
academy

Other initiatives

Get to know: Universidad Politécnica de Madrid & BDVA Task Force for Skills

Ernestina Menasalvas





UNIVERSIDAD
POLITÉCNICA
DE MADRID

POLITÉCNICA



- DIGITAL-2021-SKILLS-01-ANALYSIS
- October 2022* - June 2024
- 18 months
- € 2 million



BDVA-DAIRO

Skills Task Force

- The voice of AI and Robotics skills demand across Europe.
- It seeks to bridge the gap between technology development, the generated skills demands and routes to developing the talent required to make the adoption of the next-generation of federated intelligence and data systems, data spaces and robotics technologies on a large scale.

Get to know: Agency for Digital Italy

Antonio Rotundo



Panel discussion

Leave your questions in the chat!



Stay up-to-date on our 2023 activities!

- **Webinar series dedicated to the Open Data Maturity dimensions – *coming soon***
- **Webinar series 'Stories of use cases' continued – *coming soon***
- **Ad-hoc activities on data spaces and open data – *coming soon***

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Please provide
your feedback!



Thank you

