MEASURING OPEN DATA IMPACT – A PRACTITIONER'S PERSPECTIVE
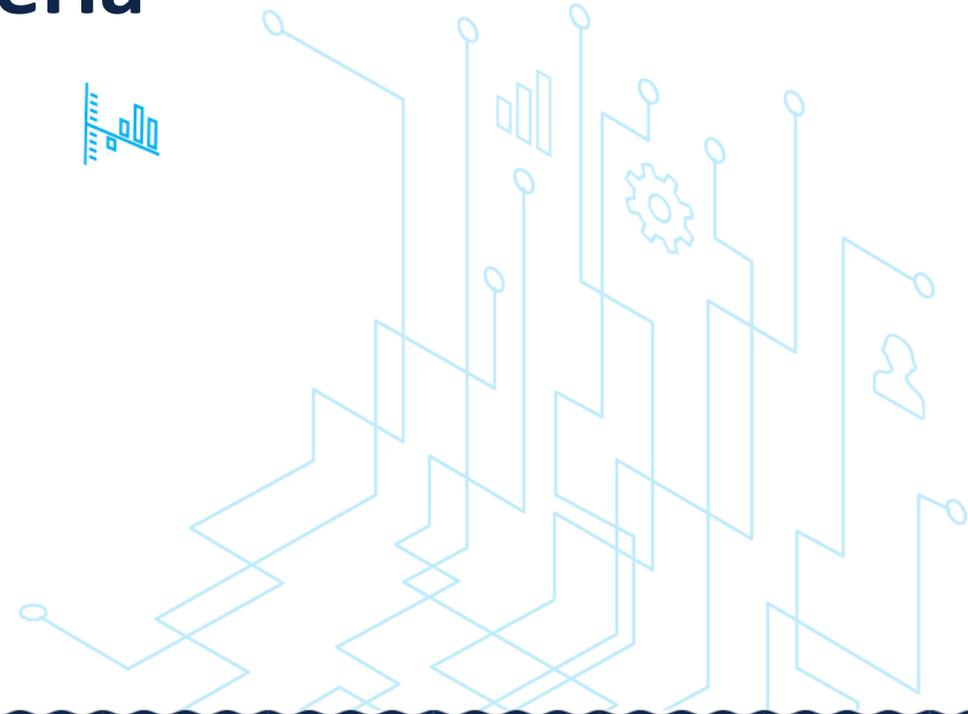
some brief and practical remarks on how to define and assess open data impact on economy and society

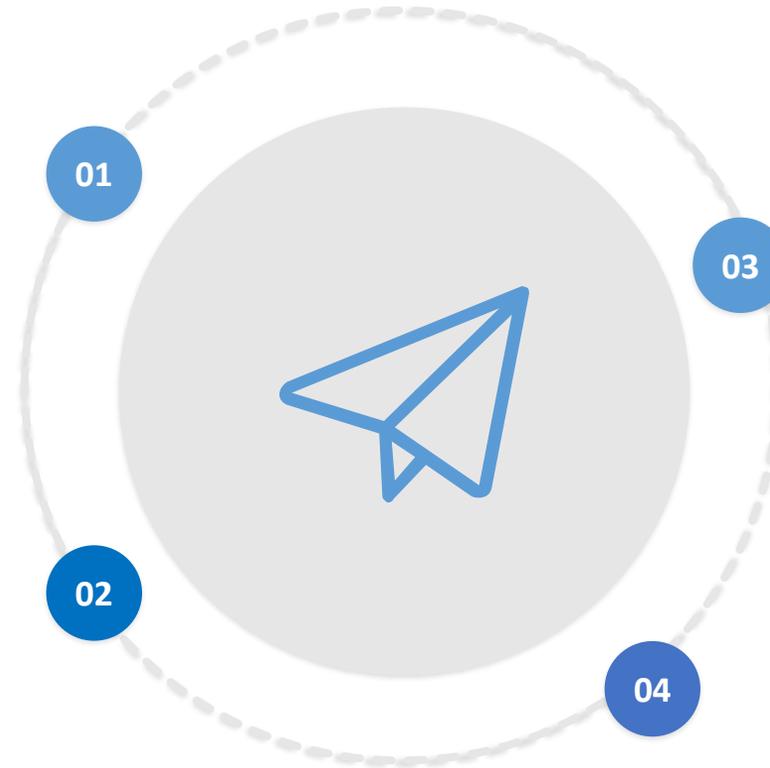data.europa academy's webinar, 30th Sep 2022

1.

From a single survey
to objective impact assessment criteria

Open data re-use among enterpreneurs

OTWARTE DANE

level of interest in accessing open data

01

03 identifying market trends in open data

open data as development opportunity for companies
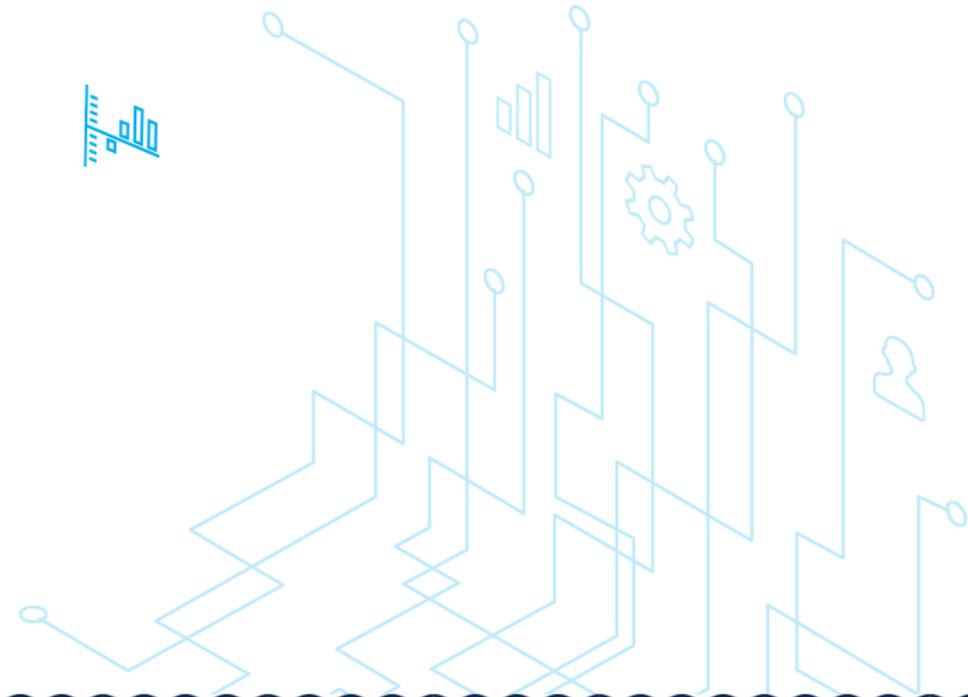
02

04 identifying business sectors that are to gain the most from open data

2.

What have we done

and what is ahead of us

The surveys and reports

01 Smart farming

751 farmers and agricultural enterprises were surveyed – we assessed the level of interest in access to applications and services based on open data, how they are used in agro business and whether - and to what extent – they are perceived as important factor for the growth and development opportunities for the firms

02 Local government

in progress – designing the research tool and deciding on the selection of respondents

03 NGOs

in planning

OTWARTE DANE

3.

To commission or not to commission?
What we found out about pros and cons of public procurement

OPEN DATA

Act
of August 11 2021
on the open data and re-use
of public sector information

Directive
of the European Parliament
and of the Council of 20 June 2019 on open data
and the re-use of public sector information

AIM

- increasing supply and better quality of data
- open data ecosystem
- join to the leaders in Europe

Open Public Data Programme
for 2016-2020

NEW Open Data Programme
for 2021-2027

Calendar
of data opening

Network
of open data oficers

Open Data Academy
Customised training courses
for public administration

14th
at OECD OURdata Index
on Open Government Data

4th
at Open Data Maturity
2021

RESULTS

dane.gov.pl

172 publishers
24 800 resources
437 APIs

Standards
Legal
Security
Technical
API

Study visits

Datathon

Promotion

digital campaign

open data profile

Portal
development

API
to databases

Open Data Laboratory
- research
- professional support
- reports

5 steps to data opening

1. Decisions at a political level
2. Choosing a leader and defining his/her tasks
3. Establishing a team
4. Developing the openness policy
5. Ensuring implementation and evaluation

Data Opening. Good practice guide

Otwieranie danych

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PDF

XLS

CSV

RDF

LOD

Cooperation with local governments
workshops and conferences

International conference
thefutureisdata.pl

Thank you for your attention

Joanna Malczewska

Chancellery of the Prime Minister

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