

How to Represent the Interests of Your Public Administration at the European Level

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European Seminar, May 6 – 7 2013, Brussels

In the course of advancing European consolidation, more and more important decisions that significantly influence Member States, European regions or third countries are made on the European level. In line with this trend, the representation of the interests of public administrations towards European institutions becomes increasingly professional and many countries and regions already benefit from strong strategic presence in Brussels. How to modulate important decision making? How to achieve the goals of your country or region?

Learn how at the European seminar “How to Represent the Interests of Your Public Administration at the European Level”, May 6 – 7, 2013 in Brussels.

A thorough knowledge of the EU’s functioning and decision-making process is absolutely necessary to effectively act on the European level. Leading European including:

- Spokesperson for Financial Programming and Budget, European Commission
- Transparency Unit, Secretariat-General, European Commission
- European Office, German Council of Towns and Municipalities, Germany
- European Office, Local Government Denmark (LGDK), Denmark
- European Office, Federation of German Local Public Companies, Germany
- American Chamber of Commerce to the European Union, United States of America

will train the participants in a practical way how to represent their interests professionally and effectively at the European level.

- Strengthen your position in the European decision-making process
- Receive practical tips and hints how to act effectively even with limited resources
- Profit from best practice reports and practical examples
- Improve your strategic communication and control systems
- Network and exchange experiences with experts and colleagues from all across Europe

Further details about the programme, the speakers and the registration formalities of this seminar you can find in the event brochure:

http://www.euroakad.eu/fileadmin/user_upload/dateien/seminars/How_to_Rep...