

Practical guide how to inventory and open public sector data

Milda Aksamitauskas

University of Wisconsin - Madison

Fulbright scholar, Lithuania

How to have ALL public sector data at your fingertips?





Most public sector organizations were not designed for data analytics



Project framework

- Chief Data Officer function assigned to Data Agency
- Centralized technical platform national data lake
- 70 FTE team
 - information managers^{NEW}
 - programmers
 - data engineers
 - analysts
 - linguist^{NEW}

- "Data audit" in ALL public sector institutions
 - Deep interview
 - Technical connection
 - Data integration
 - Open a data set









Project timeline

Year 0 dreams about the project



2024 - Year 2

scale up the team (70 FTEs)

local government inventory

2026 - Year 4

project sustainability

maintenance mode



team build up (0->30 FTEs)

inventory of health and social assistance programs



2025 - Year 3

operational optimization

(70 FTEs)

100 data insights

focus on data quality











Legal approach

National law adjustment

- Data agency controller of the data
- Requirement to inventory and integrate data with the Data agency
- 7 allowable data use cases

GDPR compliant

processing is necessary for the performance of a task carried out in the **public interest** or in the exercise of official authority vested in the **controller**









LT open data eco-system overview

Data.gov.lt portal

- Infrastructure
- Familiarity
- Notifications
- Public requests

Data reuse

- Public transportation
- Tourism
- Issued permits

New focus

- Open at least one dataset from each inventoried system^{NEW}
- Priority to open
 High Value Datasets
- Quality of data

Lithuania

7th place in EU Open Data Maturity ranking





Best practices for massive data inventory

- Speed and scale
- Team size and financing
- Tracking system
- Priorities
- Political support
- Communication
- Transparency
- Continuous process







Data governance

- Repeated questions
 - Who are you?
 - We don't have any data
 - We don't use data for analysis
 - Our data is too sensitive
- Low data maturity
- Outdated and incomplete agreements with technical vendors

opportunities

- Investment in data
- Leadership
- Center of excellence
- Standards









Successful communication strategies

- Same talking points for everyone
- Don't shy why away from difficult questions
- Don't judge
- In-person site visits
- Annual events and data ambassador awards
- Find spokespeople outside of the Data agency



















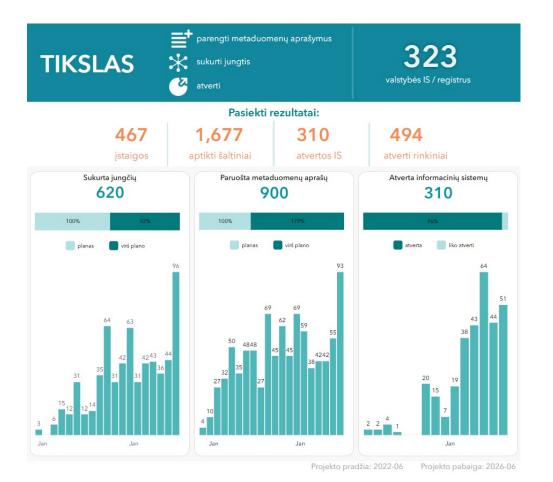


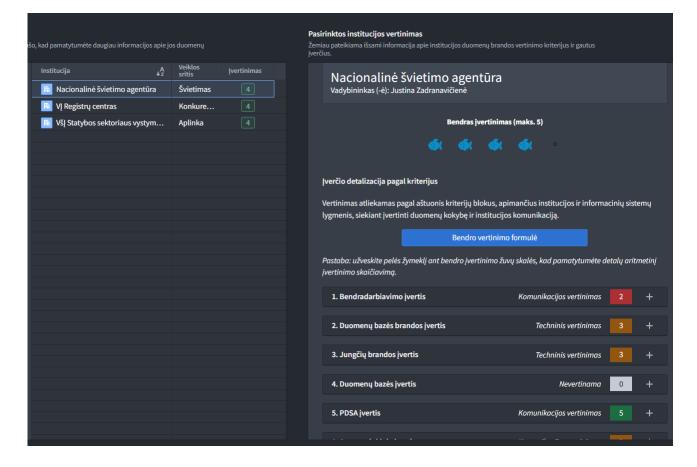
Transferrable lessons

- Set a bold vision
- Identify the lead person
- Empower the team
- Don't overlook the basics
 - Composition and size of the team
 - Legal context
 - Communication plan
 - Agreements in writing
- Be prepared to be surprised

- Track everything payout comes later
- Synergies of traditional statistics and on demand analysis
- Open data provide a taste of what data is available
- Not all data can be opened
- Restrictive data use cases



















KLAIPĖDOS ENERGIJA



hnit.baltic





N B V F C















LIETUVOS RESPUBLIKOS









Vilniaus universiteto ligoninė SANTAROS KLINIKOS











Thank you! Ačiū

- Milda Aksamitauskas
- aksamitauska@wisc.edu
- https://www.linkedin.com/in/milda-aksamitauskas/