

Open Data Re-use by Wikimedia

January 2017



EUROPEAN
DATA PORTAL



“Open Data is a subset of knowledge and we want all knowledge to be shared”

The Company

Wikimedia is an international organisation which was founded in 2013. They are active in the Educational sector and provide services in this field.

<https://www.wikimedia.org/>

Key Facts



Type & Ownership

- Non-profit organisation
- Foundation

Employees

- 51 – 100 FTE internal
- 0 – 5 FTE external

Open Data



Importance

- 11 – 20 % turnover linked to Open Data
- 16 – 25 FTE working on Open Data

Data

- From which domain?
 - Wikimedia uses data from all domains
- From which countries?
 - Wikimedia uses data from all countries
- From which countries?
 - Directly from the source

The Business Model: Clients

- Business to Business

Sources of revenue

- Donations

Distribution mechanism

- Website and database

Wikimedia provides knowledge resources, Wikidata is an aggregator



“We are collecting and offering all available data to share knowledge with the world, this is measurable by the use of our services and is worth the donations we receive”

The challenges with Open Data

Finding Open Data

- Finding good quality data

Working with Open Data

- Getting the data in a machine readable format

Commercialising Open Data

- As a non profit organisation, Wikimedia does not commercialise Open Data itself, it does share the knowledge to do so

Jobs and Open Data

Profile

- They are looking for voluntary software developers

Skills

- With technical and analytical skills

Training

- The volunteers receive tutorials and support by the others of the community.

Language

- No preference, Wikimedia is international

Open Data for Wikimedia



Most important benefit

“Open data helps to provide more tools to share knowledge and educate people all over the world”



Most important barrier

“Having the data opened up, shared under a suitable licence and provided in a machine and human readable format”



Wishlist

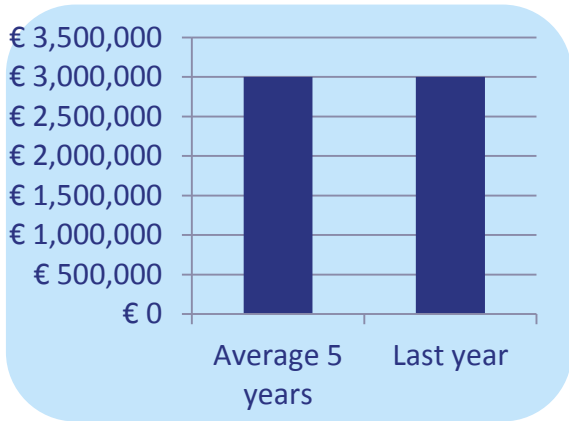
“Having all data collected with public means being shared under an Open Data licence”



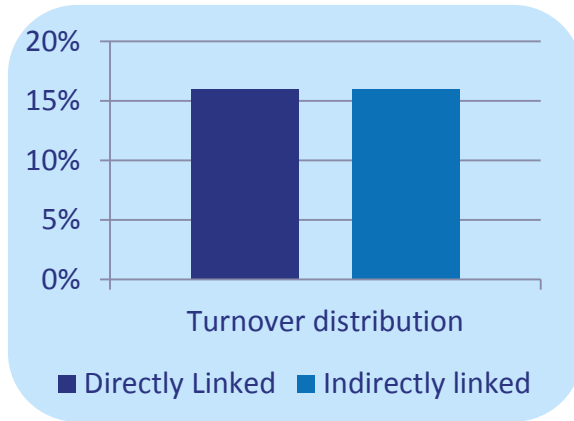
Success factor

“When the startups use our Open Data to make profit without them locking up the data”

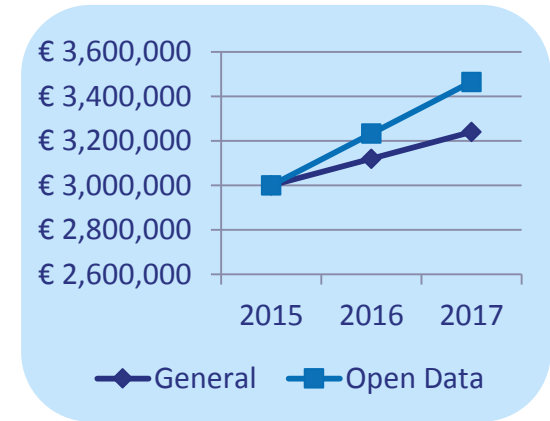
Total turnover



Turnover linked to Open Data



Forecasted growth



By focusing more on their database and tutorials, Wikimedia wants to make Wikidata grow