

URL <https://radverkehr-weitergedacht.de/>

### Quick facts




-  Company: betternotstealmybike UG
-  Sector: Transport; Regions & Cities
-  Product / service: Website & Application
-  Type of data: Cycling traffic and movement data
-  Origin: Germany



### Description

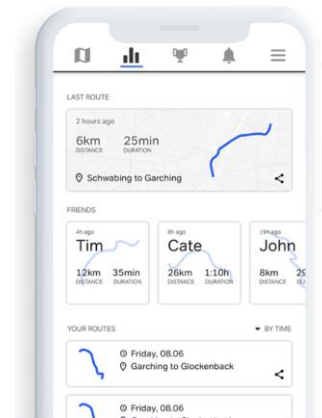
With the aim of improving attractiveness and safety of bike traffic in cities, betternotstealmybike developed two concepts – *bike sense* and *bike buddy*. The first one focuses on the identification and elimination of danger spots and the improvement of cycle paths by collecting feedback and analysing cycling traffic data. The second one is a tracker that helps to collect movement data and additionally it is connected to an application and allows bike owners to track their bikes.

### Benefits




-  Cycling infrastructure can be improved on the basis of feedback.
-  Bike owners are notified when their bike is stolen and users can see the current bike location.
-  Cyclists can check personal statistics and compete with friends.



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### How open data is used

-  Data is collected via feedback from cyclists, cycling traffic data provided by public utilities and movement data from their tracker.
-  The data is analysed, used for improvement suggestions and additionally published for further usage.
-  Data from the private tracker can directly be seen in the connected application.

