Zuper GmbH

Application

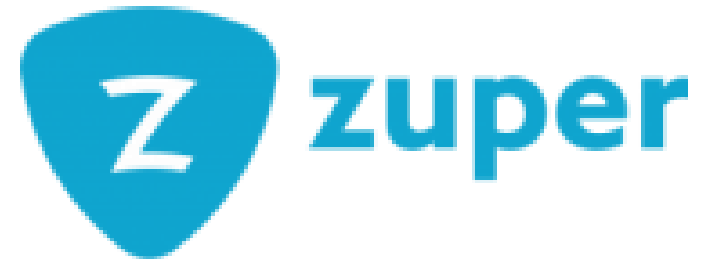| URL	http://wordpress.getzuper.com/features/

Quick facts

- Company: Zuper GmbH
- Sector: Population & Society
- Product / service: Application
- Type of data: Financial data on consumer behaviour
- Origin: Germany

Description

Zuper GmbH is an AI-driven financial organiser that helps people to control their money and improve their financial health using open data, behavioural science, and gamification.

Benefits

- Transparency – The application provides a complete overview of users' bank accounts from different banks.

- Autonomous – Zuper GmbH categorises transactions – via machine learning - to expense categories, such as mobility, housing or leisure.

- Clarity – The application allows users' to set budgets per category, send notifications once budgets are reached/exceeded, gives a percentage score to users' money management behaviour and gives tailored advice accordingly.

How open data is used

Zuper uses financial data of consumer behaviour to guide its users' to better use budgets, smarter savings, pre-approved loans and low-effort financial planning that's personalised for each person's needs.