

Mobike

Website & Application

URL https://mobike.com/global

Quick facts

Ompany: Mobike

Sector: Transport

Product / service: Website & Application

Type of data: Geo data and transport data

Origin: Global



Description

Mobike, also known as Meituanbike, was founded by Beijing Mobike Technology Co., Ltd. The company's headquarters is in Beijing, China. Mobike is a fully station-less <u>bicycle-sharing system</u> and is the world's largest shared (for hire) bicycle operator in terms of bicylcle numbers. As of December 2016, Mobike contributed to making Shanghai the world's largest bike-share city.

Benefits

- The use of bikes reduces the pollution in cities and reduces traffic congestions from cars.
- Biking is good for people's health.
- Bikes can be used on existing infrastructure in the cities.
- Bikes are relatively affordable for young people.





How open data is used

Geo and transportation open data is used to connect people with available bikes through the application. Geo open data offers maps of the surrounding area and widely used transportation routes in the city. In this manner, Mobike can make sure their bikes are available in all highly used transportation routes.