

URL <https://www.mfarm.co.ke/>

Quick facts

- Company: M-farm
- Sector: Agricultural
- Product / service: Website & Company
- Type of data: Agricultural data
- Origin: Kenya



Benefits

- Because M-farm sends real-time crop pricing information to farmers, they are able to negotiate fair prices for their crops.
- M-farm gives farmers access to forecasted crop prices to predict sales.



How open data is used

- Historical and current agriculture and geological survey data is gathered to report this to the farmers.
- M-farm uses the same data in predictive models on future prices of the crops.



connecting farmers

Description

- M-farm allows farmers to receive real-time information on prices for their crops. This prevents middlemen and traders from taking advantage of farmers and offering them unfair prices.