

URL <https://www.rijksmuseum.nl/en/from-home>

Quick facts

 Company:	Rijksmuseum
 Sector:	Education, Culture & Sport
 Product / service:	Website & Application
 Type of data:	Cultural open data
 Origin:	The Netherlands



Description

The Rijksmuseum from home offers art collections to online visitors and promotes the new online museum with #Rijksmuseumfromhome. The museum offers a 'Rijksstudio' with an online collection, 'RijksTube' videos, 'Masterpieces up close' with a digital tour through the museum. The museum also made an application with games and YouTube videos for children available to connect with younger visitors.

Benefits

- Online visitors can see famous artworks and enjoy art from their home.
- European citizens can bond over our communal art heritage through online commenting on the content of museums.
- The digital channels can make youth more interested in art through games and an application.



#Rijksmuseumfromhome

Video series

Rijksmuseum curators share short videos from home with stories about their favourite works of art. All the videos are posted to Rijksmuseum social media channels.

How open data is used

Cultural open data is uploaded in the form of high-resolution images of art through the online database. Thereby, the museum offers a virtual tour in collaboration with Google Arts & Culture. The museum provides a data platform for sharing information and images about art works with their employees, visitors and other public museums.

