

URL <https://www.vangoghmuseum.nl/en>

Quick facts

-  Company: Van Gogh museum
-  Sector: Education, Culture & Sport
-  Product / service: Website & Application
-  Type of data: Cultural data
-  Origin: The Netherlands

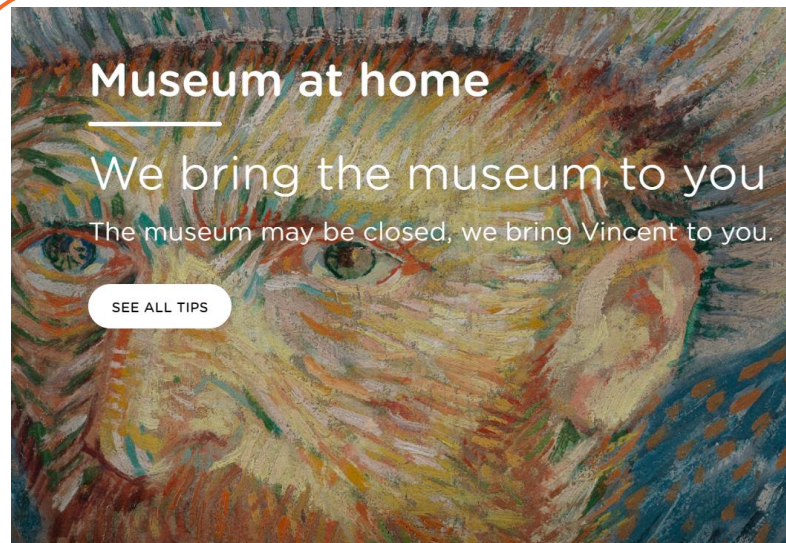


Description

The van Gogh Museum has opened its museum to online visitors from all age groups through its website and application 'Unravel van Gogh'. There are digital colouring books for children, digital 'school classes' about van Gogh and his art. Thereby, the museum collection can be visited online through the Google Arts & Culture streetview. Visitors can digitally 'walk' through the museum. On top of that, letters from van Gogh and reconstructions of paintings are posted online as well.

Benefits

- The museum offers a varied digital collection & activities for all ages.
- The museum puts effort in reaching out to the younger generation with children's activities and an application.



How open data is used

Cultural open data is uploaded in the form of high-resolution images of art and letters from van Gogh. National governments provide data platforms for sharing information and images about art works between public museums and their visitors. Thereby, the museum provides cultural open data that speaks to all age groups in society and through various channels, such as a website and application.

