



URL <https://www.bayesforecast.com/>

Quick facts

-  Company: Bayes Inference S.A.
-  Sector: Economy & Finances
-  Product / service: Company
-  Type of data: National and local Open Data portals
-  Origin: Spain




Benefits

-  Develops systems to model, measure and analyse large volumes of information almost automatically.
-  Offers *TrendsForecast*, a system based on Google Trends to analyse impulses, steps and other drastic changes in series of searches, and *Market Beat*, which normalises the search series and systematically updates information.




How Open Data is used

-  Bayes Inference S.A. combines private and public data from different sources (Google Trends, NOAA, INE, IMF, BOE, OCDE) to provide forecasts and information.



Bayes  Forecast

Future plans

-  Continue to offer metrics and forecasts in real time to facilitate strategic decisions such as price optimisation systems (both online and offline), optimisation systems for communication and advertising activities, forecasts on sales and supply systems as well as promoting analysis.