

URL <https://www.guggenheim-bilbao.eus/en>

Quick facts

 Company:	Guggenheim Bilbao
 Sector:	Education, Culture & Sport
 Product / service:	Website
 Type of data:	Cultural open data
 Origin:	Spain



Description

The Guggenheim Bilbao posts videos and high-resolution images of art works on social media - with the hashtag #guggenheimbilbaolive - and on the website through the Google Arts & Culture platform with streetview. While the Guggenheim Bilbao Museum is closed to visitors during the pandemic, staff members continue working internally in order to accompany the public in these challenging times, increasing the content about the art program and offering it through our web and social media.

Benefits

- The Guggenheim museum can still promote art and tourism to Spain (in the future) during the Covid19 health crisis.
- The online collection offers people the opportunity to enjoy art.



How open data is used

Cultural open data is uploaded in the form of high-resolution images of art and through the collaboration with Google streetview service. In this manner, everyone can access the cultural open data online.

