

# Open Data Re-use by Peace Meetings

January 2017



EUROPEAN  
DATA PORTAL

*“Open Data is information accessible, transparent and updated to all”*

## The Company

Peace Meetings is a company from Spain which was founded in 2016. The company is active in the Education and Cultural sector and provide services around the culture of peace.

[www.menplanner.org](http://www.menplanner.org)

## Key Facts



### Type & Ownership

- For-profit organisation
- The CEO

### Employees

- 0 – 5 FTE internal
- 0 – 5 FTE external

## Open Data



### Importance

- 96 – 100 % turnover linked to Open Data
- 0 – 5 FTE working on Open Data

### Data

- From which domain?
  - Earth observation, Education, Culture and Sport
- From which countries?
  - Belgium, Spain, Switzerland & United Kingdom
- From which sources?
  - Peace Meetings uses the European Data Portal to access Open Data

## The Business Model: Peace Meetings is an enricher

### Clients

- B2G

### Sources of revenue

- Stakeholders

### Distribution mechanism

- Website

“Peace Meetings offers peaceful solutions to social issues based on the collection and analysis of large amounts of data and social platforms”



## The challenges with Open Data

### Finding Open Data

- Peace Meetings finds the data quite easily

### Working with Open Data

- Easy

### Commercialising Open Data

- Peace Meetings commercialises Open Data by using it to provide Information as a service

## Jobs and Open Data

### Profile

- Content experts

### Skills

- Technical, communication skills and domain knowledge

### Training

- At the moment no training is provided

### Language

- English & Spanish



## Open Data for Peace Meetings



### Most important benefit

*“The transparency, accessibility and low costs of obtaining information”*



### Most important barrier

*“Peace Meetings has basic knowledge of the use of Open Data but not technical insight”*



### Wishlist

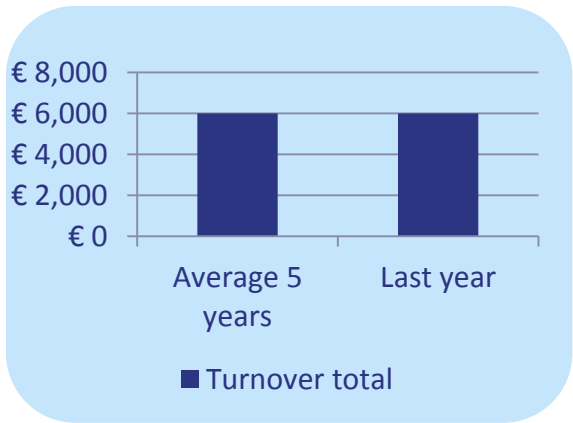
*“Improve the scope, accessibility and translation into several languages of content.”*



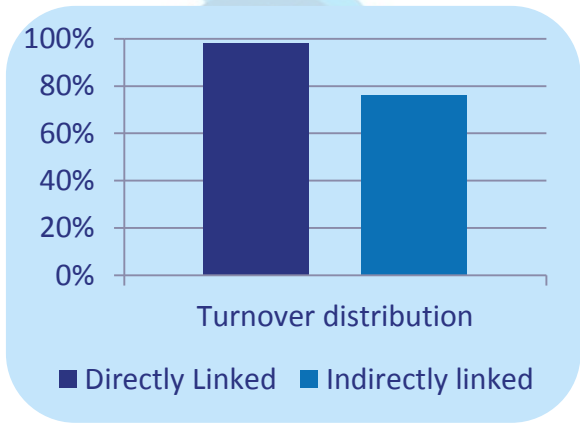
### Success factor

*“When new content can be generated with the use of Open Data”*

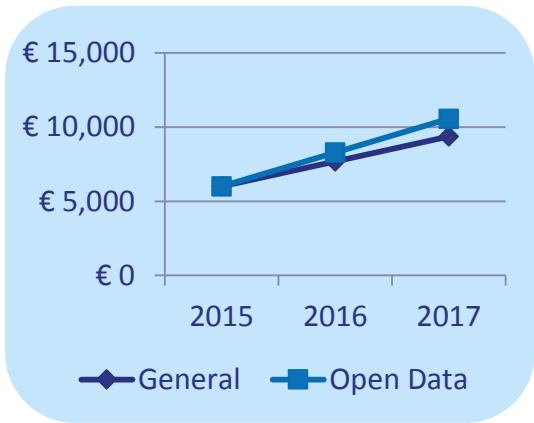
### Turnover total



### Turnover linked to Open Data



### Forecasted growth



**Peace Meetings uses Open Data to create and tell educational stories on the values of Culture and Peace!**