



URL <https://www.smartvel.com>

Quick facts

 Company:	Smartvel
 Sector:	Education, Culture & Sports
 Product / service:	Company
 Type of data:	Cultural data
 Origin:	Spain




Benefits

-  Smartvel collects, monitors, classifies, indexes, geolocates, translates and integrates segmented content from different sources.
-  Integrates content from different sources, easily and quickly, into their client websites, driving user experience.





How Open Data is used

-  Smartvel use private and public data from more than 1,000 data sources to provide a content solution that lets tourist know what to do in a specific location. For example, the company tells clients a country's agenda for events, cultural activities and sports, their points of interest such as monuments and restaurants as well as other information that customers want to know.



Future plans

-  Smartvel will continue to build B2B content marketing solutions for airlines, hotel chains, travel agencies and tourism entities.
-  Smartvel offer three key products: APIs, chatbots and Widget integrated in their clients digital channels to ensure customers can easily and quickly access information to have a better experience.