

## Deliveroo

**Website & Application** 

URL https://deliveroo.co.uk/

**Quick facts** 

Company: Deliveroo

Sector: Agriculture, Fisheries, Forestry & Foods

Product / service: Website & Application

Type of data: Geodata

Origin: United Kingdom



## **Description**

Deliveroo is an online food ordering and home delivery application and website. Through Deliveroo users can find restaurants that are located near them, see their menus, and order food to be delivered to their house. The service works as an online portal between users and restaurants. The core business model is that restaurants deliver the food themselves, while Deliveroo remains a platform for participating restaurants and facilitating online payment processes.

## **Benefits**

Deliveroo delivers meals without people having to go outside to do groceries, which is convenient when people are handicapped or ill.



## How open data is used

Deliveroo gathers open geodata and data from restaurants across the country where they are operating. The geo open data shows the location of restaurants and busy routes. Users can access this data via their application or website and order food.

