

URL <https://www.yapily.com/>**Quick facts**

 Company:	Yapily
 Sector:	Economy & Finance
 Product / service:	Website
 Type of data:	Open banking data
 Origin:	United Kingdom

**Description**

Using a single open API, Yapily can access data to aggregate, categorise and enrich account information, in order to initiate payments and transactions and to offer personalised financial advice. By eliminating the technical barriers, Yapily enables any business to interact with customers using one seamless, secure connection. Banks, financial providers and developers have the building blocks to build, connect and monitor their own API's for communication.

Benefits

The use of open banking data taps into a growing market for improved customer experience and personalised advertisements.

**How open data is used**

Yapily uses an open API, powering applications behind the scenes, to connect and securely access financial information. The clients of Yapily can access financial information to enrich the customer experience in Banking, Lending, Payments, Accounting and Money Management.

