

URL <https://www.bird.co/#take-a-ride>

## Quick facts

 Company:	Bird
 Sector:	Transport
 Product / service:	Website & Application
 Type of data:	Geodata
 Origin:	United States

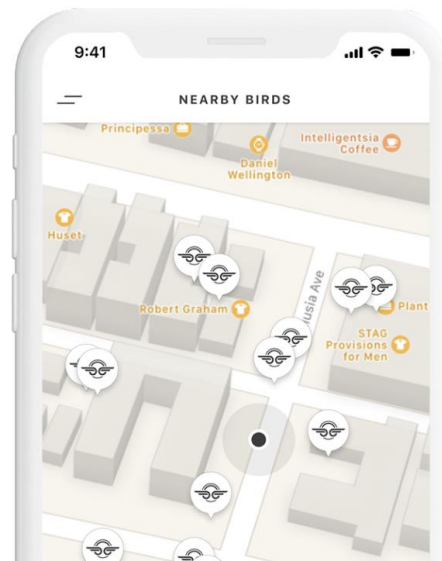


## Description

Through the Bird app, users can navigate and find the closest 'Bird', or e-step, to their location. App users can reserve a Bird up to 30 minutes in advance. To start the ride, the Bird's QR code needs to be scanned with the app. The steps accelerate with the throttle and are equipped with brakes to slow down. Bird operates mainly in the United States and Europe.

## Benefits

- The e-steps are made to last up to 18+ months and are made durable to reduce waste.
- The use of e-steps potentially reduces traffic congestion and pollution by cars.



## How open data is used

Geo open data is used to connect people with available e-steps through the application. Geo open data offers users maps of the surrounding area and widely used transportation routes in the cities in Europe (e.g Paris) and the United States (e.g. San Francisco). In this manner, Bird can make sure their e-steps are available in all highly used transportation routes.

