

AvuxiWebsite

URL https://www.avuxi.com/

Quick facts

Company: Avuxi

Sector: Population & Society

Product / service: Website

Type of data: Geo-tagged Big Data

Origin: United Kingdom



Description

Avuxi helps travelers and businesses to make quick decisions when it comes to choosing somewhere to visit.

Benefits

- Rating system Avuxi generates a profile and place geopopularity score for social activity categories, areas and places.
- Insights The resulting insights makes it easy for business and consumers to make much faster and more accurate decisions.
- Data processing Data coming from different sources is cleaned, filtered and categorised which makes it easy understandable for multiple users.



How open data is used

Avuxi uses geo-tagged BigData from multiple sources, currently more than 200 million venues.

