


URL <https://geolytx.co.uk/>

### Quick facts

-  Company: GeoLytx
-  Sector: Economy & Finance
-  Product / service: Company
-  Type of data: Geospatial data
-  Origin: United Kingdom





### Benefits

-  GeoLytx aims to help clients make a better decision in where to set up stores, where to open and how to optimise home delivery and click and collect operations.




### How open data is used

-  GeoLytx uses data from Transport London, the Land Registry, OpenStreetMap and various Whitehall departments to create 'geodata products', such as maps and points of interest.
-  The company also releases some of the mentioned products as open data, including processed census data, workplace data and supermarket locations.



# GEOLYTIX

### Description

-  GeoLytx is a start-up consultancy that specializes in geospatial data. The company has advised clients on network strategy, location planning, omnichannel retailing and spatial modelling to optimise its store network.