

URL



<https://www.rentsquare.io>

Quick facts

-  Company: Rentsquare
-  Sector: Regions & Cities
-  Product / service: Website & Company
-  Type of data: Municipal housing data
-  Origin: United Kingdom





Benefits

-  Landlords are easily and objectively able to find the sweet spot for their rental prices, to get a fair profit and also attract enough tenants.
-  Tenants can find fair prices and are able to compare their rent with their surroundings.




How open data is used

-  Municipal data is gathered to analyse how desirable an area is to live in and what is generally the rental price in the area.
-  The same data is used to gather the number of people looking for property as well as the amount of houses are empty.



Description

-  Rentsquare's goal is to help landlords and tenants find fair rental prices. The company does this by using open data to find a price where the landlord will earn a profit and the tenant will also receive a fair price given the surrounding area and housing conditions.