

URL <https://tfl.gov.uk/modes/cycling/santander-cycles>

Quick facts

 Company:	Santander cycles
 Sector:	Economy & Finance
 Product / service:	Website & Application
 Type of data:	Transport & geo data
 Origin:	United Kingdom



Description

Visitors or citizens in London can hire bikes using London's public cycle hire scheme, Santander Cycles. There are more than 750 docking stations and 11,500 bikes to hire around London. It costs £2 to access a Santander Cycles bike for 24 hours; the first 30 minutes of each journey is free. Bikes can be hired using a bank card at the docking station or by using the official application.

Benefits

- The use of bikes reduces the pollution in cities and reduces traffic congestions from cars.
- Biking is good for people's health.
- Bikes can be used on existing infrastructure in the cities.
- Bikes are relatively affordable for young people.



How open data is used

Geo and transportation open data is used to connect people with available bikes through the application. Geo open data offers maps of the surrounding area and widely used transportation routes in the city. In this manner, Santander cycles can make sure their bikes are available in all highly used transportation routes.

