

## Storytelling with data (SWD)

Company



URL

http://www.storytellingwithdata.com/

#### **Quick facts**

Company: Storytelling with data (SWD)

Sector: Population & Society and Education,

Culture & Sport

Product / service: Company

Type of data: Open data

Origin: United States of America



#### **Benefits**

- The SWD launches a challenge every month to encourage people to practice and apply data visualisation and storytelling skills.
- The company provides datasets to support participants in finding data and encourages contestants to share additional datasets.

#### How open data is used

The SWD finds published lists of datasets and shares it with users who are interested in practicing data visualisation and storytelling.



# storytelling | data®

### **Description**

Storytelling with data is an initiative that aims to challenge and encourage people to practice and apply data visualisation and storytelling skills. SWD publishes monthly challenges at the beginning of every month and participants have a week to find, create and share their data visualisations to compete in the challenge.