

URL <https://www.zillow.com/>

## Quick facts

- Company: Zillow
- Sector: Regions & Cities
- Product / service: Application & website
- Type of data: Real estate data
- Origin: United States of America



## Description

Zillow is an online real estate database company that was founded in 2006. It provides users with data on buying, selling, renting, and financing houses. In its database are over 110 million houses. Zillow's idea is to take public real estate information that was previously hard to find, easily accessible to consumers, for free.

## Benefits

- Zillow's database enables their users to scan for new houses and obtain advice on financing strategies.
- Zillow's data is used for research into urban planning.



## How open data is used

- Zillow integrates open real estate data from different sources and makes it easily searchable.
- Zillow, additionally, gives presentations on using data for the social good.

