

# **MARKUS**

### **Application**



URL markus.mindtitan.com

# **Quick facts**

Company: MARKUS

Sector: Other

Product / service: Website

Type of data:
Public sector

Origin: Estonia



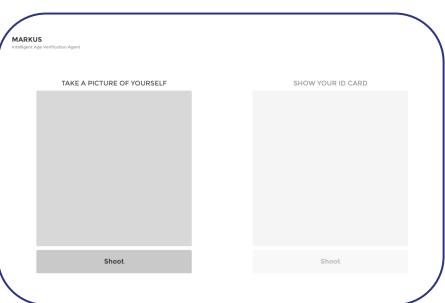
#### **Benefits**

MARKUS has developed an automated age verification tool. The tool can be deployed both in physical stores (e.g. self service counters) or for online stores to verify the age of the customers.

## **How Open Data is used**

The application makes use of Open Data to control the identification card of the customer and uses Big Data for the (further) development of the facial recognition software to make accurate photo analysis possible.





#### Other information

MARKUS was the winner of the Garage48 Open and Big Data 2016 hackathon. With the growth in ecommerce, also in fields with products only suitable for adults, the tool is expected to supply a big market.

