

URL <https://www.bucketlist.net/>

Quick facts

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|---|----------------------|
|  Company: | BucketList |
|  Sector: | Population & Society |
|  Product / service: | Website |
|  Type of data: | Life goals |
|  Origin: | Finland |




Benefits

-  The BucketList community caters to people's dreams and aspirations so as both the users and the company benefit.






How Open Data is used

-  The users get help from friends and the BL-community with their life goals and the company gets targeted sales opportunities in connection with these goals. A win-win setup where the users perceive offers and promotions more like helpful suggestions and advice. The service matches users with advice, information, offers, self-help, likeminded people and relevant service providers (B2B2C).



Future plans

-  Making community membership a sought after pursuit.
-  Establishing a positive social movement and narrative which members follow willingly (even offline).
-  Fulfilling dreams for the world, for mankind.

