

# **PTV Group**

**Product** 



**URL** 

www.ptvgroup.com

# **Quick facts**

Company: PTV Group

Sector: Transportation

Product / service: Product

Type of data:
Transport

Origin: Germany



#### **Benefits**

Allow customers who are transporting goods to plan and optimise their transportation routes, trips and distribution structures.



# How Open Data is used

- Using data on traffic infrastructure, traffic use and other data that could be relevant for traffic, mobility and statistical structural data.
- The company offers software, data, content, consulting and research by using Open Data for their software products.



Simulation of partially signalised roundabout with spiral marking and tram prioritisation.



# **Future plans**

In order to improve their products, PTV Group would be interested in small-scale structural data (more granular than municipal data), statistics on numbers of users of public transport as well as visitor numbers of public facilities, etc.

