


URL <http://www.experian.ie/>

Quick facts

 Company:	Experian
 Sector:	Finance & Insurance
 Product / service:	Service
 Type of data:	All domains
 Origin:	Ireland





Benefits

-  Manage credit risk, prevent fraud, target marketing offers and automate decision making for business in different markets




How Open Data is used

-  Combining land registry data with other sources
-  Information tools are used to acquire an understanding of individuals, markets and economies



Future plans

-  Continue to use open data wherever possible to inform the data services it currently provides, to its clients.

