

URL http://getifinity.com/

## **Quick facts**

Company:
Ifinity

Sector: Transport/ Regions & Cities

Product / service: Products

Type of data: Various city-related data

Origin: Poland



## **Benefits**

The Ifinity Beacons create a digital grid, an additional layer of the city made of data. It is visible to the blind and it can be heard by the deaf. They provide means of navigation for citizens whose vision or hearing is impaired.

## **How Open Data is used**

One example of the various smart cities solutions Ifinity is offering: Ifinity is placing thousands of beacons around the city of Warsaw to facilitate mobility for the visually impaired. The applied technology integrates with existing electronic systems at public offices and buses allowing them to navigate their way and providing them with



## **Future plans**

The company is developing solutions of the fields of transportation, retail, health care and education and is planning to further expand its business solutions in these areas. The company's vision is to create a city that is friendly to its citizens and tourists. By providing beacon based tailor-made technology to cities, public spaces and commercial clients, the company aims at enabling people to interact with reality through their mobile devices.