




URL <https://www.linknovate.com>

Quick facts

 Company:	Linknovate
 Sector:	Economic, Financial
 Product / service:	Product
 Type of data:	Education, Science & Technology, Economy, Public Sector, Taxes and Contracting
 Origin:	Spain





Benefits

-  Software provider that tracks all market and technological information online using machine learning algorithms and data analytics.
-  It offers verified information about possible competitors and makes the search of strategic partners easier.




How Open Data is used

-  This is a tool that reuses information from universities, public administrations and private sector to improve information searches on the Internet.
-  The main processes are the treatment and cleaning for the data consolidation. This information is offered to the client directly with a simple search through a friendly interface.



The screenshot shows the Linknovate website homepage. At the top left is the Linknovate logo, and at the top right is a hamburger menu icon. The main content area has a blue background with a white network diagram. The text reads: "Discover the next breakthrough in your industry. Peek into the future with Linknovate." Below this is a white search bar with a dark button labeled "Explore your field". At the bottom, a white text box says: "We are on a mission to connect the world so you have access to every idea, person and opportunity."

Future plans

-  The future is to reduce the time to look for information online and connect the academic world with the business, providing free data and subscription data.

