

# **Telefonica**

**Start-up environment** 



**URL** 

https://www.openfuture.org/en/

## **Quick facts**

Company: Telefonica

Sector: Telecommunication

Product / service: Start-up environment

Type of data:
Public and private sector

Origin: Spain



### **Benefits**

- Stimulate companies' business intelligence initiatives
- Stimulate companies to combine external with internal data to increase value of internal data



Improve society and planet via Smart Cities

## **How Open Data is used**

• Telefonica has created an open data policy which sets out their aim to create social and economic value by mixing aggregated and anonymous mobile network data with open sources from public sector organizations and other companies releasing open data.





### Work spaces

Offices, tools, resources and professionals who will help you to advance your project for a few months so that you can focus on the business.



#### Mentors and experts

Access to an extensive network of professionals in the entrepreneurship ecosystem to help you develop and promote your project.



#### Funding

You will be able to access financial assistance thanks to initiatives like Wayra, our partners' investment funds and funding programmes.



#### Community

You will have the possibility of working with other companies in a global network with which to develop new ideas and increase your opportunities for growth.



#### Networking

Access to an international network of mentors, experts, companies, public entities and investors which multiply the possibilities of scalability and business development.

## **Future plans**

Stimulate EU-wide industry focused network of open data start-ups more

