

Adzuna

Website



URL https://www.adzuna.co.uk/

Quick facts

Company: Adzuna

Sector: Population & Society

Product / service: Website

Type of data: Economy & Finance

Origin: United Kingdom



Benefits

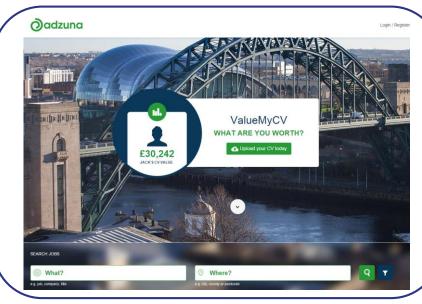
• Free access to its jobs data via an application program interface (API).

Aggregation of job adverts into a central searchable engine.



How Open Data is used

- Developing its Job Index, which provides an accurate, complete and timely view of the UK jobs market.
- Job Index compares Labour Market Statistics (Jobseeker's Allowance Claimant Count), published by the Office for National Statistics, with Adzuna's jobs data to generate new metrics such as jobseekers per vacancy by location.



Context

- Search engine aggregating job advertisements to provide a comprehensive view of the jobs market.
- The company currently employs 35 people. In 2013, it had revenues in excess of £3m.

