



URL <http://diginomica.com/2015/07/15/cabinet-office-says-open-data-government-needs-to-go-viral-but-is-whitehall-ready/#.VazvYvntlBd>

Quick facts

	Company:	London Fire Brigade
	Sector:	Public
	Product / service:	Service
	Type of data:	Public
	Origin:	London, UK



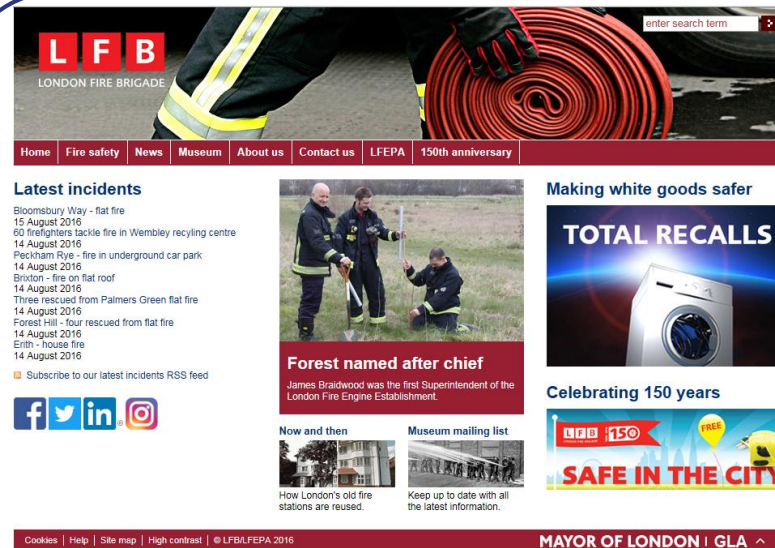
Benefits

-  With this tool the London Fire Brigade is better placed to know where to focus resources.
-  Measuring response times is key to improving performance, see where there is room for improvement and where successes are.



How Open Data is used

-  London Fire Brigade has developed a tool using public data allowing it to view emergency response times and fire incidents per ward.

The screenshot shows the London Fire Brigade website. At the top, there is a navigation menu with links for Home, Fire safety, News, Museum, About us, Contact us, LFEPA, and 150th anniversary. Below the navigation is a 'Latest incidents' section listing several fire incidents with their dates and brief descriptions. To the right, there are promotional banners for 'Making white goods safer' (TOTAL RECALLS), 'Celebrating 150 years' (SAFE IN THE CITY), and 'Forest named after chief'. At the bottom, there is a footer with links for Cookies, Help, Site map, High contrast, and copyright information.

Future plans

-  Continue to improve its services.

