



URL <https://www.provenance.org/>

Quick facts

-  Company: Provenance
-  Sector: Manufacturing and Retail
-  Product / service: Platform
-  Type of data: Several
-  Origin: United Kingdom




Benefits

-  By offering details in the process and materials of a product, transparency of the product is increased.
-  Unique businesses and brands can be protected against counterfeit products.



How Open Data is used

-  Open Data sources are integrated with other information collected by Provenance's own data gathering tools in order to present supply chain stories to retailers and consumers in an attractive and informative way.



For the businesses and citizens of the future



PRODUCT CREATORS

From coffee growers in Peru to fabric weavers in Scotland, use our tools to gather stories and key information from the workbench, factory or farm and share them seamlessly with retailers.



PARTNERS

Certifiers, auditors and sustainability experts work with us to profit from our tools for supply chain and product lifecycle transparency. We integrate standards and data sets and help spread their reach.



BRANDS AND RETAILERS




Easily integrate stories and key information about your products at the point of sale. Show customers the journey of people, places and processes behind the things you curate and sell.



CONSCIOUS SHOPPERS

Benefit from an open approach to business and manufacturing. Discover the stories and values behind the things you buy and feel confident to support them with your purchase.

Future plans

-  Provenance plans to expand coverage across the whole of the UK manufacturing market.
-  Subsequently they aim to roll out the same model across Europe and the rest of the world.
-  Provenance also aim to be able to go beyond working with small and medium sized businesses.

